

Web Designer / Digital Media Producer

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OBJECTIVE: A Graphic Designer / HTML Programmer / Webmaster

To work as a team-member in a web design or interactive media company in need of creative innovations. Offer solid html coding skills and web graphics production experience in a fast-paced deadline driven environment.

KEY QUALIFICATIONS:

- 4 plus years experience in website development and printed graphics production.
- A demonstrated commitment to top quality products.
- Excellent interpersonal communication skills.
- Ability to work independently or as a team member to apply creative and technical developments to work projects in a deadline driven environment.

EDUCATION:

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|--------------------------------|--|-------------|
| University of Windsor ON | <i>Bachelor of Education</i> | Spring 2004 |
| Seneca College Toronto, ON | <i>WebMaster Certificate Program</i> | Winter 2000 |
| McGill University Montreal, PQ | <i>B.A. English: Film & Communications</i> | 1996 |

TECHNICAL SUMMARY:

Operating Systems and Server Software: Windows NT Server 4.0, Windows 2000, Unix, Linux, CobaltRaq4, Microsoft IIS, Apache, Real Server 7.0, Windows 95 –XP, Mac 9, OSX,

Languages: HTML, JavaScript, PHP, Perl / CGI scripts

HTML Editors: Homesite 4.5, Dreamweaver 4, and FrontPage

Graphics Tools: PhotoShop 6, Illustrator 9, Corel Draw, 3D Studio Max, ImageReady 3, and Fireworks 3

Page Layout Tools: Quark 5, PageMaker 6.5

Animation: Flash 5

Multimedia: Sound Forge 4.5, Real Producer Plus G2, Premiere, After Effects, Media Cleaner 5.0, Acid, Fruity Loops, Reason

Databases: mySQL, phpmyAdmin, MS Access 2000, Filemaker Pro

Misc.: WS_FTP LE, MS Office 2000/97, SSH, Acrobat 5

Extras: Video cameras, Linear Video Editing Suites, Audio Mixers & PA systems, classical and digital photography.

EMPLOYMENT:

Web Designer / Developer December 2003 – August 2004

HAVE1.COM, Owen Sound, Ontario – *A web design and hosting company.*

- Using current design and development tools to produce, manage, edit and update websites for clients of this progressive web design and web hosting company.

<http://www.have1.com/>

Multimedia Developer July – August Contract 2002

Bluemoon Productions, Toronto, Ontario – *A commercial video and television production studio.*

- Used Flash 5, Photoshop 6, Dreamweaver 4 and Quicktime to create an online demo of a Career research tool for adolescents.

A version may be found here:

http://www.bluemoonproductions.com/Career_Odyssey/

Graphic Designer February – August Contract 2002

Frameworth Custom Framing, Toronto, Ontario – *I worked as a member of the creative and sales departments at this sports memorabilia and merchandise manufacturer.*

- A member of Frameworth's creative department.
- Worked in conjunction with the creative department to produce new framed sports products and corporate sponsored sports merchandise for this NHL and NHL Alumni licensed company.
- Digital photography and the creation of both high quality print and web ready product images.
- Managed the content on Frameworth's template driven e-commerce website.

Web Designer May-June Contract 2002

Investment Planning Counsel of Canada, Toronto, Ontario – *A financial and investment planning corporation.*

- Completed a contract with my previous employer Ticoon. I assisted Ticoon by migrating approximately 100 associate websites to the new Investment Planning Counsel of Canada portal website created by Ticoon. <http://www.ipcc.ca>

Web Designer / Webmaster April Contract 2002

Canada24, Toronto, Ontario – *A 3 women “yngling” class sailing team engaged in an aggressive marketing/sponsorship campaign to support their effort to get to the 2004 Olympic games in Athens.* <http://www.canada24.ca>

- Supervised the development of this website, which included the branding, site design and coding.

Web Designer / Webmaster January-February Contract 2002

Hawkwind Wool Source, Durham, Ontario - *A knitting mail-order supply company.*
<http://www.hawkwindwool.com> (No longer online)

- Designed and branded the hawkwindwool.com website for this retail distributor.

Principal, Webmaster, Producer Summer 2001

Jelly.ca, Toronto, Ontario – *A growing website hosting multimedia and streaming audio/video artwork from various contributors.* www.jelly.ca

- Manage and promote the website. I also branded this gallery, created the system architecture and graphical user interface.

Graphic Design Contract May 2001

Cumberland Asset Management, Toronto, Ontario – *An investment management solution company.* <http://www.portfolioaid.com>

- Created a logo for a new investment product called Portfolio Aid created by Cumberland.

Web Designer Contract April 2001

Infinite Media Inc., Toronto, Ontario – *An integrated media production company.*
www.infinitemedia.com

- Fulfilled a contract to produce three composite web page layouts (PhotoShop 6) for presentation to a potential client specializing in wine and cigar accessories.

Webmaster May 2000 -- March 2001

Ticoon Technology Inc., Toronto, Ontario – *Ticoon is a privately funded software development company producing software for the financial service industry.*

www.ticoon.com

- Created and managed a corporate web site (Homesite 4.5, WS_FTP) using (Dreamweaver 4, PhotoShop 5.5, & ImageReady) containing (Flash 4) demos and (Illustrator 8, Visio) diagrams.
- Produced materials for CD-ROM, (Flash 4, Director 8) as a product marketing campaign.
- Produced materials for print (Illustrator 8, Quark 4, PageMaker 6.5). Designed graphical HTML email newsletters, (Homesite 4.5, PhotoShop 5.5, ImageReady).
- Implemented HTML, Acrobat 4 and Power Point product demonstrations and reports.
- Created an online survey with results stored in a database (MS Access 2000) and a newsletter subscription list using Perl scripts
- Worked as a one-man-team in conjunction with business and technical development teams.

Web Designer Internship April 2000

Trinity Square Video, Toronto, Ontario – *A non-profit video co-operative for local area artists.* www.trinitysquarevideo.com

- Re-designed this company's web site (Dreamweaver, Fireworks, PhotoShop).

SPECIAL SKILLS AND INTERESTS

First Aid Certification:

- Lifesaving Society – Emergency 1st Aid (CPR, obstructed airway, bleeding & shock) 2003
- Lifesaving Society – Bronze Medallion 2003

Organizations & Memberships:

- Tom Thompson Memorial Art Gallery
- FlashinTO -- Toronto Flash Programmers Collective

Training:

Shaw Cable Victoria, BC - *Volunteer Camera Operator* 1997

Capilano College North Vancouver, BC - *Set Etiquette & Protocol* 1997